

Privacy Policy

Last Updated: August 1, 2025

At theponycorns.com ("we", "us", or "our"), we respect and protect your privacy. This Privacy Policy outlines how we collect, use, and disclose personal information when you visit our website theponycorns.com (the "Site") and use our services (collectively, the "Services"). By accessing or using the Services, you agree to the collection and use of information as outlined in this policy.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** This includes information such as your name, email address, mailing address, phone number, billing information, and payment details, which you provide to us when you register, make a purchase, or contact us.
- **Usage Data:** We collect information about how you use and interact with the Site, including IP addresses, browser type, device information, referring URLs, and pages visited.
- **Cookies and Tracking Technologies:** We use cookies and similar tracking technologies (such as web beacons and pixels) to enhance your experience, analyze site usage, and gather demographic data. You can control the use of cookies through your browser settings.

2. How We Use Your Information

We use the information we collect for various purposes, including:

- To provide, maintain, and improve the Services
- To process transactions and manage your account
- To communicate with you, including sending updates, promotions, and newsletters (you can opt-out at any time)
- To customize content and advertisements to better suit your interests
- To monitor the usage of the Services and improve functionality
- To comply with legal obligations and enforce our terms of service

3. How We Share Your Information

We do not sell or rent your personal information. However, we may share your information in the following cases:

- **Service Providers:** We may share your personal information with trusted third-party service providers who assist us in operating our website, conducting our business, or serving you, such as payment processors, email providers, and web hosting services. These third parties are required to protect your information and use it only for the purposes for which it was shared.

- **Legal Requirements:** We may disclose your personal information when required by law or to protect our rights, comply with a legal process, or enforce our terms of service.

4. Data Security

We use reasonable physical, administrative, and technical measures to safeguard your personal information. However, no method of transmission over the Internet or electronic storage is 100% secure. While we strive to protect your data, we cannot guarantee its absolute security.

5. Your Privacy Rights Under Canadian Law

Under Canadian privacy laws, including the **Personal Information Protection and Electronic Documents Act (PIPEDA)**, you have the following rights regarding your personal information:

- **Access:** You have the right to request access to the personal information we hold about you.
- **Correction:** You may request that we correct any inaccuracies in your personal information.
- **Deletion:** You have the right to request that we delete your personal information, subject to legal or contractual restrictions.
- **Opt-Out:** You may choose to opt-out of receiving promotional communications from us by following the unsubscribe instructions in any email we send or by contacting us directly.
- **Complaint:** If you believe that we have not adhered to this Privacy Policy or Canadian privacy laws, you may file a complaint with the Office of the Privacy Commissioner of Canada.

If you wish to exercise any of these rights or have questions about our privacy practices, please contact us at the contact information provided below.

6. Third-Party Links

Our website may contain links to third-party websites or services that are not operated by us. We are not responsible for the content, privacy policies, or practices of any third-party websites. We encourage you to review the privacy policies of those third-party sites.

7. Children's Privacy

Our Services are not intended for children under the age of 13. We do not knowingly collect or solicit personal information from children under 13. If we learn that we have inadvertently collected personal information from a child under 13, we will take steps to delete that information. If you believe we have collected information from a child under 13, please contact us immediately.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will post the updated policy on this page and update the "Last Updated" date at the top of the policy. We encourage you to review this Privacy Policy periodically for any changes.

9. Contact Us

If you have any questions about this Privacy Policy or how we handle your personal information, please contact us at:

theponycorns.com

Email: contact@theponycorns.com